American Medical Writers Association Summer Conference  
Southeast Chapter  
August 23, 2008, 9:00 am to 4:30 pm, Georgia-Pacific Classroom, Atlanta Botanical Garden

The Atlanta Botanical Garden is located off Piedmont Road in Atlanta, GA  
(Please visit http://www.atlantabotanicalgarden.org/site/plan/visitor_info for directions)

Registration is limited to the first 30 applicants for each Core Workshop. Early registration is advised.

Name______________________________  
Address_____________________________  
City/State/Zip________________________  
Daytime Phone_______________________  
E-mail______________________________

Registration Deadline:  
July 18, 2008

Homework Due Date:  
August 2, 2008

Please fill in applicable prices for member (student*/non student)/nonmember:

Registration  
Includes garden access $100/$150____

Morning Workshop  
Business Aspects of a Freelance Career (FL) [Course #301]  
Approximate homework time: 3 hours  
Cindy W. Hamilton, PharmD, ELS  
9 AM to 12 PM

Afternoon Workshop  
Tables and Graphs (editorial approach) (G) [Course #111]  
Approximate homework time: 2-3 hours  
Cindy W. Hamilton, PharmD, ELS  
1:30 PM to 4:30 PM

Other fees (optional)  
AMWA annual membership dues (student*/non student)  
$45/$140____

One-time matriculation fee for Core Workshop credit (good for 6 years)  
$125/$235____

Saturday luncheon  
$10/$15____

Total Enclosed $____

Refunds: There will be a $25 nonrefundable charge for each workshop. No refunds after August 2, 2008 for the workshops or the registration fee.

One morning and one afternoon workshop will be held:

Business Aspects of a Freelance Career (FL) [Course #301]  
Approximate homework time: 3 hours  
Cindy W. Hamilton, PharmD, ELS  
9 AM to 12 PM

Tables and Graphs (editorial approach) (G) [Course #111]  
Approximate homework time: 2-3 hours  
Cindy W. Hamilton, PharmD, ELS  
1:30 PM to 4:30 PM

For questions about the workshops contact:  
Mindy Tanzola, President AMWA Southeast  
Mindy@ScienceInk.com  
404-293-3549

Mail your registration form and check payable to AMWA-SE Chapter (credit cards are not accepted) to:  
Jennifer Houser  
1800 Parkway Place  
Suite 820  
Marietta, GA 30067

Additional information:  
Information regarding the Friday evening networking event, Saturday luncheon, and hotel/travel recommendations for out-of-town travelers will be sent in the registration packet and posted on our Web site at www.amwa-se.org.

For questions about travel arrangements and the networking event contact:  
Jennifer Houser  
Jynnr76@yahoo.com  
404-966-5307

*Please note that to be eligible for student membership, one must provide proof of enrollment (copy of current class schedule or registrar's receipt) for at least 6 credit hours in an accredited institution of higher education.
Biographical Sketch:

Cindy W. Hamilton, PharmD, ELS

Cindy W. Hamilton, PharmD, ELS, says “Business Aspects of a Freelance Career” and “Tables and Graphs” have been among the most useful workshops she has taken since joining the American Medical Writers Association (AMWA) in 1984. Cindy uses lessons learned to help authors display numerical data as comprehensible visuals in manuscripts and posters. She also uses lessons learned to operate a freelance business in her home in Virginia Beach and to survive economical and other changes in the pharmaceutical industry. In addition to leading workshops, Cindy has served AMWA in many capacities, was treasurer for 4 years, and is now president-elect. She is accredited by the Board of Editors in the Life Sciences as a life sciences editor.

Before becoming a medical writer, Cindy was a clinical research scientist at Burroughs Wellcome, taught pharmacy at the University of Tennessee and at Virginia Commonwealth University, was director of a cancer clinic pharmacy, and was a drug information pharmacist at a university hospital. She holds a Bachelor of Science degree from the University of North Carolina at Chapel Hill and a doctor of pharmacy degree from Philadelphia College of Pharmacy and Science, now called the University of the Sciences in Philadelphia. Cindy has authored nearly 50 publications including articles in peer-reviewed medical journals, book chapters, and books. She is one of four editors of the book, Pharmacotherapy Handbook, which is in its sixth edition.

Workshop Descriptions:

Business Aspects of a Freelance Career (FL) [Course #301]

For those who want to begin or have recently begun a freelance business, this workshop looks realistically at the business aspects of self-employment. Issues covered include setting up a business, marketing services, finding clients, setting fees, preparing contracts, keeping records, and dealing with taxes. APPROXIMATE HOMEWORK TIME: 3 HOURS

Tables and Graphs (editorial approach) (G) [Course #111]

Designed for the beginner, this workshop will include definitions and uses of tables and graphs, as well as guidelines for preparing and editing them. FDA protocol will NOT be included. The focus of the course is making tables and graphs usable for the reader. Participation is encouraged as we together evaluate sample tables and graphs. The lecture will distinguish issues of style from issues of substance and will include a comparison of style manuals and house styles. APPROXIMATE HOMEWORK TIME: 2 to 3 HOURS.

Workshops begin promptly. There is a 10-minute grace period for entering the workshop. After that, no one will be admitted.
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The AMWA Educational Program:

The American Medical Writers Association (AMWA) offers one of the most extensive continuing education programs available to professionals in the medical and allied scientific communication fields. AMWA courses are tailored for the profession and are continually expanded to broaden the selection of options for both novice and experienced medical communicators. The diversity of the courses offers participants an opportunity to gain new areas of expertise that can enhance their skills in the many facets of medical communication. As the world of medical communication changes, existing courses are modified and new courses are developed to meet current needs.

AMWA’s extensive core certificate program offers many opportunities to improve communication skills through a large variety of workshops in areas including editing, writing, and bibliographic skills; freelance business; writing for pharmaceutical industry, Web/multimedia application, or public relations/advertising/marketing; education; and statistics. A certificate can be earned in 1 or more of 5 specialty areas: Editing/Writing (EW), Educators (ED), Freelance (FL), Pharmaceutical (PH), and Public Relations/Advertising/Marketing (PRAM). Enrollment in the core certificate program is required if participants are to receive credit for completed workshops. After enrolling, participants have 6 years to complete certificate requirements. The Core Certificate enrollment fee is $125 for AMWA members and $235 for nonmembers. Registrants taking the workshops for Core Certificate credit must complete the homework and submit it to the workshop leader on time and must attend the entire workshop.

Workshops begin promptly. There is a 10-minute grace period for entering the workshop. After that, no one will be admitted.

For questions about the workshops contact:
Mindy Tanzola, President AMWA Southeast
Mindy@ScienceInk.com
404-293-3549

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Jennifer Houser
Jynn76@yahoo.com
404-966-5307

Please note that the registration fee also includes access to the gardens for the day.